# **SK** telecom

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# **Business Highlights**



## | 5G subscribers and portion

5G subscriber base recovered to pre-cybersecurity incident level

■ 5G subscribers

-O- 5G penetration rate

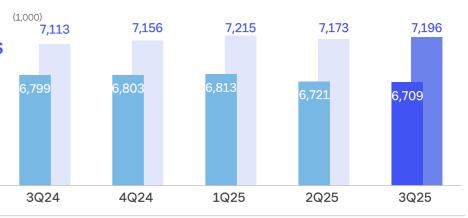


## **Fixed**

### | Broadband & IPTV subscribers

Broadband subscribers turned positive QoQ and IPTV subscribers return to net addition since August

■ IPTV ■ Broadband

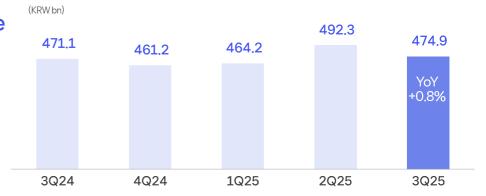


# **Enterprise**

### | Telecom-related B2B revenue

Stable revenue trend with lease line and other services

 Connectivity (Lease line, IoT), Business messaging service, Payment / authentication, etc.



### **I Al Business**

149.8

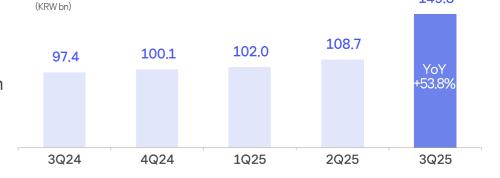
# **Business Highlights**



### I AIDC revenue

Driven by Pangyo DC acquisition and award of GPU leasing support program

\* DC, GPUaaS, International lease line, etc.



# AIX

### I AIX revenue

Steady growth in AI B2B solutions such as AI Vision, AI CC etc.

 Al Cloud and B2B solutions including Al Vision, AICC, etc.

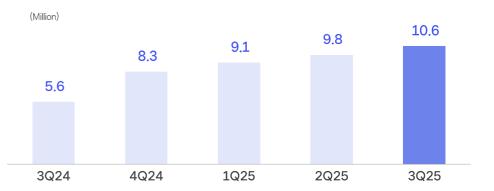


# A dot

### | Total users

Surpassed 10 million cumulative users and MAU with 4.0 update and 'Note' service activation

MAU based on combined users across
A dot app, web and other integrated services



# **Business Highlights**

## Launch of Digital Communications Service 'air'

#### ■ What is air?

- Digital communication service exclusively for unlocked device, designed for customer in their 20s and 30s who prefer flexible and digital oriented experiences
- Minimalist plan with six core data tiers, including only essential add-ons such as roaming, offered at an affordable price
- App-based platform where users can earn points through simple missions and redeem them for plan discounts or mobile gift vouchers

### Key features of air

#### Independence from existing T service

Separate terms of service for air, not linked to T World, T Membership, or fixed-mobile bundled discounts

#### 100% digital telecom service

Activation and cancellation fully supported in-app – no offline visits required

#### Minimalist pricing

Simple and practical plan and add-on structure

#### App-exclusive rewards

Customer engagement through in-app missions (e.g., step counting, daily surveys)

### 365 digital support center

1:1 chat-based support for enhanced convenience

# **Business Highlights**

## | Sovereign Al

- Participation in 'Proprietary Al Foundation Model Project'
- Selected as one of final 5 elite teams August 2025
- Top player consortium with full-stack Al capability
- Strengthening Al model competitiveness with quality public
   & admin data

- Selected as supplier for 'GPU Leasing Support Program'
  - Built 'HAEIN,' Korea's largest GPU cluster with over 1,000
     NVIDIA B200 units and launched GPUaaS
  - Leased by the Ministry of Science and ICT to support participants in the Proprietary Al Foundation Model Project

#### I SKT Consortium



### | GPU Cluster 'HAEIN' (Gasan AI DC)

